

2018 YEAR IN REVIEW

**GREATER ST. LOUIS AREA COUNCIL,
BOY SCOUTS OF AMERICA**



STEM

With STEM-based careers expected to grow by 9 percent through 2024, the Greater St. Louis Area Council is helping to meet this demand. Beginning in 2012, the Greater St. Louis Area Council has been incorporating science, technology, engineering and math education into its programs. Since then, St. Louis has become a leader nationally in the Boy Scouts of America in STEM programming.

With this programming, Scouts learn how STEM impacts their everyday life and ultimately empowers them to pursue STEM-related careers that are crucial to America's future economy. In 2018, STEM advancements in the GSLAC soared to new heights.



ADVANCEMENTS

10,383

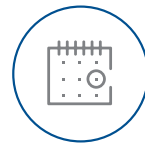
STEM-BASED MERIT BADGES EARNED

968

NOVA AWARDS EARNED AT GSLAC STEM EVENTS

88

SUPERNOVA AWARDS EARNED



EVENTS

22

COUNCIL-SPONSORED STEM EVENTS ACROSS THE REGION

161

WORKSHOPS WITH COMMUNITY ORGANIZATIONS IN STEM-RELATED FIELDS

81

STEM TRAILER VISITS TO SCHOOLS AND COMMUNITY EVENTS

4

STEM UNIVERSITY DAYS (SOUTHERN ILLINOIS UNIVERSITY EDWARDSVILLE, SOUTHERN ILLINOIS UNIVERSITY CARBONDALE, UNIVERSITY OF MISSOURI - ST. LOUIS, AND SOUTHEAST MISSOURI STATE UNIVERSITY)



STEM EDUCATION

2,900+

SCOUTS ATTENDED GSLAC STEM EVENTS

81

LEADERS TRAINED TO BE NOVA COUNSELORS, SUPERNOVA MENTORS AND TRAINERS TO EXPAND THE NOVA PROGRAM ACROSS THE COUNCIL

\$2,232

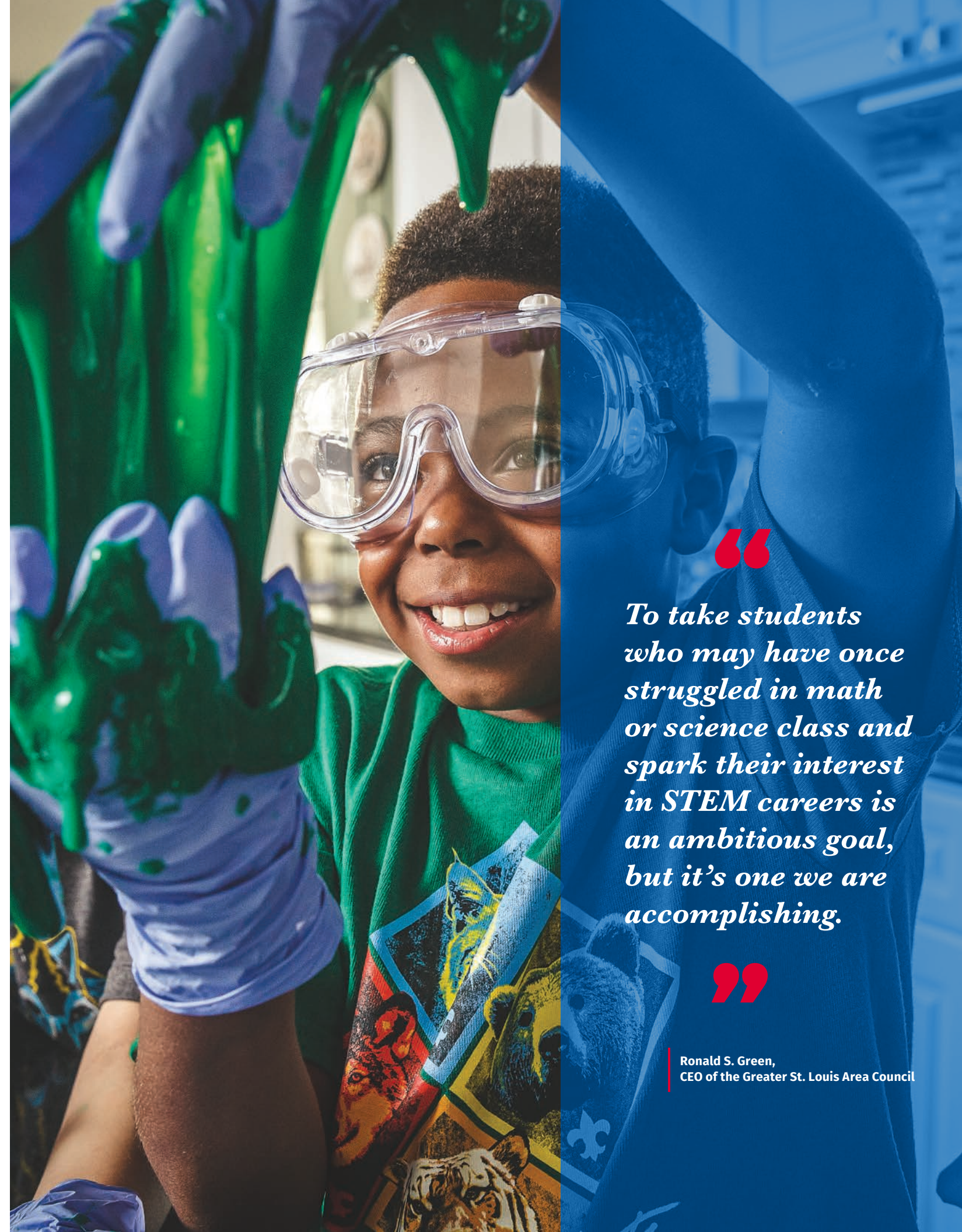
IN SCHOLARSHIPS WERE AWARDED TO LOCAL YOUTH TO ATTEND LOCAL STEM EVENTS AND CAMPS

\$81,000

DONATED TO PROVIDE AREA YOUTH MORE COST-EFFECTIVE STEM PROGRAMS IN ALL AREAS OF THE COUNCIL TERRITORY

642

YOUTH PARTICIPATED IN STEM-BASED EXPLORING POSTS, GUIDING THEM TO DISCOVER THEIR FUTURE CAREERS



To take students who may have once struggled in math or science class and spark their interest in STEM careers is an ambitious goal, but it's one we are accomplishing.

Ronald S. Green,
CEO of the Greater St. Louis Area Council

WORKFORCE PREPAREDNESS

With the help of inspirational volunteers and forward-thinking business leaders, the Greater St. Louis Area Council ensures that today's Scouts are prepared for tomorrow's workforce. Scouts attain workforce preparedness through BSA's Exploring, Learning for Life, and STEM programs.

“

I'm committed to sending hundreds of kids every summer and throughout the year to the camps and being a part of Scouting because it truly is growing future leaders.

”

Dr. Art J. McCoy II,
Superintendent of Schools,
Jennings School District



3,000

SCOUTS PARTICIPATED IN WORKFORCE PREPAREDNESS PROGRAMS



91

LOCAL BUSINESSES SPONSORED WORKFORCE PREPAREDNESS PROGRAMS



URBAN & RURAL OUTREACH

THROUGH THE GENEROSITY OF DONORS AND PARTNERSHIPS WITH CIVIC LEADERS, THE GREATER ST. LOUIS AREA COUNCIL HAS BEEN ABLE TO EXPAND ITS OUTREACH TO ENSURE THAT ALL KIDS HAVE THE OPPORTUNITY TO BENEFIT FROM SCOUTING, REGARDLESS OF THEIR LOCATION OR ECONOMIC SITUATION.

“ *I’ve seen such a positive change in Armohn’s life since he started Scouting... He thinks before he acts and speaks — he’s matured so much.*

”

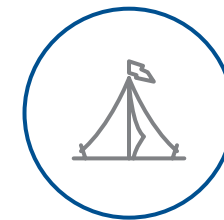
LaTonya Leonard, Parent



5,500

SCOUTING

Urban youth participated in Scouting



500+

SUMMER DAY CAMP

Urban youth attended a Summer Day Camp



Nearly
\$120,000

CAMP SCHOLARSHIPS

Awarded in “camperships” (camp scholarships)



SCOUTING FOR FOOD

For the 32nd year in a row, local Scouts coordinated one of the region's largest charitable campaigns: Scouting For Food. Last November, thousands of area Scouts braved the bitter cold to fill up their iconic blue bags and deliver food to those in need.



TRADITIONAL IMPACT

Scouts have come a long way over the past 110+ years: in addition to building Pinewood Derby cars, they're building robots and launching rockets. But don't be mistaken, the Greater St. Louis Area Council stays true to its traditional programs.



1,970,766 FOOD ITEMS COLLECTED FOR THOSE IN NEED



500 FOOD PANTRIES SERVED



120,000+ HOURS OF COMMUNITY SERVICE

658 YOUTH BECAME EAGLE SCOUTS

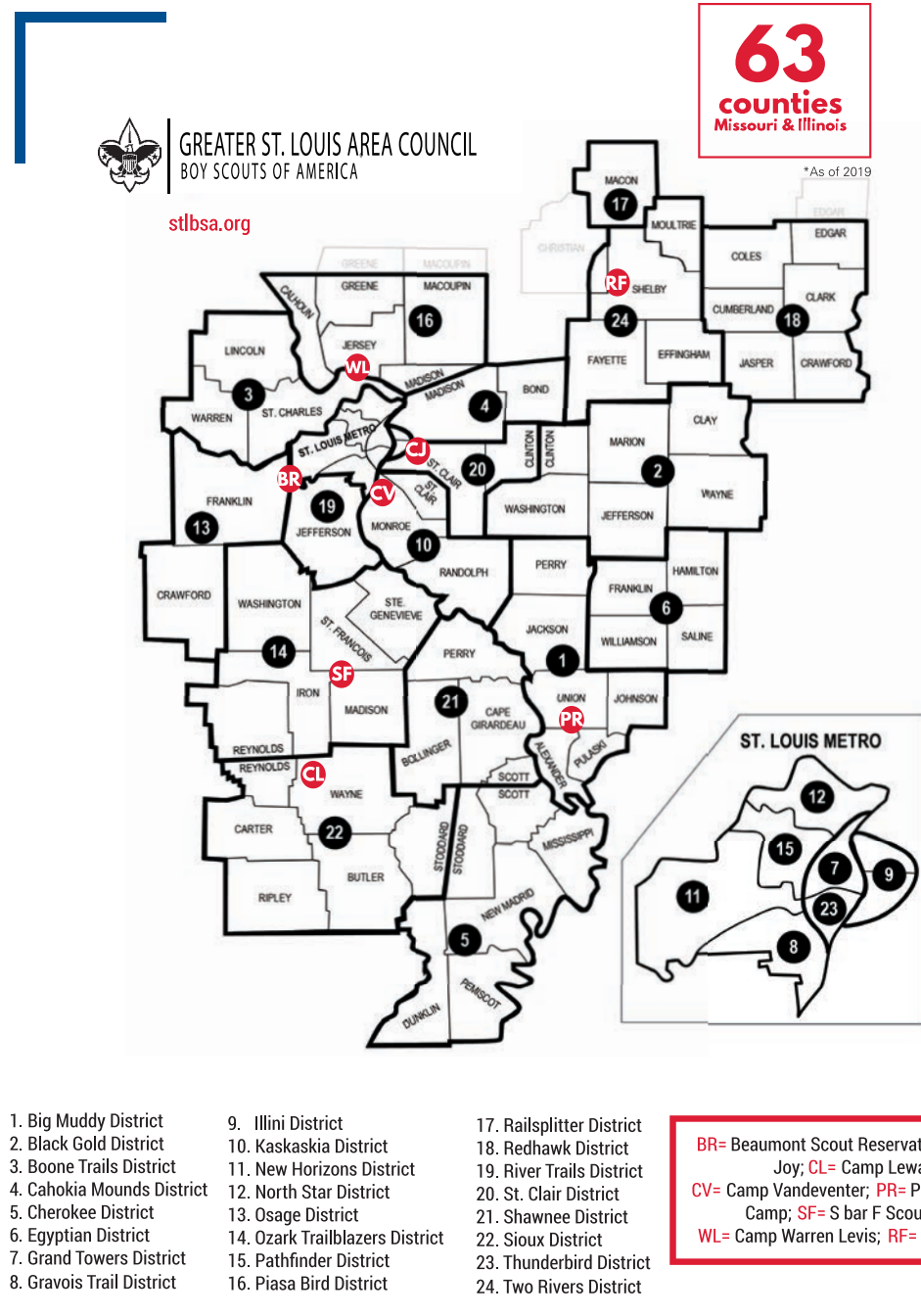


11,173 YOUTH ATTENDED SUMMER CAMP



226,077 HOURS OF COMMUNITY SERVICE





OUR REACH

The Greater St. Louis Area Council serves more than 69,000 youth and nearly 15,000 adult volunteers. They come from 63 different

counties in Southeast Missouri, Southern Illinois and the St. Louis Metropolitan area.

2018 FINANCIALS

STATEMENT OF OPERATIONS - OPERATING FUND	2018	2017
Public Support		
1. Friends of Scouting	\$2,485,692	\$2,474,716
2. United Way	\$1,856,320	\$1,522,131
3. Special Events	\$1,016,959	\$951,911
4. Foundations/Other Direct/Project Sales	\$457,028	\$282,895
Revenue		
5. Camping Revenues	\$2,052,202	\$2,031,682
6. Activity Revenues	\$826,363	\$1,092,407
7. Popcorn	\$1,455,953	\$1,465,048
8. Supplies - Net	\$26,203	\$12,419
9. Investment Income	\$2,418,531	\$2,447,658
10. Other Revenues	\$490,852	\$795,908
Total Public Support & Revenue	\$13,086,103	\$13,076,775
Expenses		
11. Program Services	\$10,926,643	\$10,869,240
12. Management & General	\$662,143	\$658,664
13. Fundraising	\$1,293,368	\$1,286,574
	\$12,882,154	\$12,814,478
Sources of Income		
14. Friends of Scouting	18.9%	18.9%
15. Program Fees	22.0%	23.9%
16. United Way	14.2%	11.6%
17. Investments	18.5%	18.7%
18. Other	26.4%	26.9%
	100%	100%
STATEMENT OF FINANCIAL POSITION		
Operating Fund		
1. Assets	\$6,256,714	\$7,000,246
2. Liabilities	\$1,728,218	\$2,358,725
NET ASSETS	\$4,538,495	\$4,641,521
Capital Fund		
1. Assets	\$23,152,109	\$25,936,025
2. Liabilities	\$685,790	\$2,815,691
NET ASSETS	\$22,466,319	\$23,120,334
Endowment Fund		
1. Assets	\$51,317,511	\$55,995,514
2. Liabilities	\$142,479	\$896
NET ASSETS	\$51,175,032	\$55,994,618
Total Net Assets	\$78,179,846	\$83,756,473



“ Scouting has been one of the most influential experiences in my life. Through it, I have met other kids who share my same positive outlook on life and who hold themselves to higher moral standards—the kind of kids that I want to be friends with and hang out with. ”

Quenton, Troop 455

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