



Two Opportunities for Boone Trails District Units to Foster Positive Public Relations

BEACON AWARD

In 2007, four units earned the Beacon Award (Pack 530, Pack 763, Pack 918, and Troop 351). The Beacon Award, a ribbon for your unit's flag, is limited to one per unit, per year. Units can earn the award in one of 2 ways:

- ✿ Send in a newspaper clipping of an article or photograph that shows your unit completing an activity that positively displays the scouting program to the general public; or
- ✿ Plan and complete a simple activity that positively displays the scouting program to the general public such as a color guard at a parade or other public event; lead the Pledge of Allegiance at the public meeting.

The Beacon Award application, along with a detailed explanation, can be located under the forms section of the Greater St. Louis Area Council website.

SCOUTING ANNIVERSARY MONTH UNIT RECOGNITION APPLICATION

Every unit is encouraged to participation in February Anniversary Month activities, which can include unit-level activities; district-wide demonstrations; a religious service on Scout Sunday; proclamations, an annual report to the institution; live demonstration or window display. Anniversary Month Applications are also available under the forms section of the Greater St. Louis Area Council website.

Units that participate in both programs for 2008 will be eligible for special recognition at the end of 2008.

For any questions or to volunteer to join Boone Trails District Public Relations Committee, contact Ann Gastler at anngastler@charter.net