

UNIVERSITY OF SCOUTING

Saturday, January 23, 2010 at Fox HS, Arnold, MO

TO: 2010 University of Scouting Midway Exhibitors
FROM: Greater St. Louis Area Council, Boy Scouts of America
RE: Final Information, Directions, & Registration Form

Dear Midway Exhibitor:

The exciting 2010 University of Scouting is rapidly approaching! We welcome your participation in the Midway portion of our event. Hundreds of Adult and Youth Leaders from Boy Scouts, Varsity, and Venturing, as well as Adult Cub Scout Leaders will be attending. Last year we had in excess of 500 people in attendance at University of Scouting, and we hope to make those numbers grow in 2010!

Date/Location: Saturday, January 23, 2009 – Fox High School, 745 Jeffco Blvd., Arnold, MO

Directions:

- Take I-55 to Exit 191 – Arnold / Hwy. 141 and head toward Hwy. 141 South
- Go through 2 stoplights until the road ends (approx. ¼ mile)
- Turn left on Jeffco Blvd & drive to the stoplight at the bottom of the hill (approx. ½ mile)
- Turn left into the school parking lot, circle around counterclockwise, and park in the large lot in front of the main building

Arrival/Set-Up: 6:30 a.m. - 7:30 a.m. (Please be ready for operation by 7:30 a.m.)

Midway Hours: 7:30 a.m. - 4:00 p.m. (Please keep your exhibit set up until 4:00 p.m.)

** Please plan to bring about 1,000 handouts and/or giveaways...attendees will pick up extras! **

ALL MIDWAY EXHIBITORS MUST RETURN A REGISTRATION FORM!

You may distribute information, take orders, and/or sell your products & services. The following charges apply:

- | | |
|--|-----------|
| • Not-For-Profit Organizations (Please note this on your registration form!) | No Charge |
| • Commercial Organizations (Distribute Info Only - No Orders or Selling) | \$ 5.00 |
| • Commercial Organizations (Taking Orders &/or Selling Products): POW WOW Only | \$20.00 |

* If you were a 2009 Pow Wow Exhibitor & prepaid or are non-profit, note it on your registration form!

Mail Registration Form & Check Payable to Greater St. Louis Area Council, BSA to:

Training Dept. – U of S Exhibitors
Greater St. Louis Area Council - BSA
4568 West Pine Blvd.
St. Louis, MO 63108-2193

Please plan to bring your own lunch & drinks so you can remain with your exhibit during the busiest hours. There will be coffee available in the front hall and there may be lunches available for purchase after the lunch hour is over.

If you have any further questions please contact:

Stacy Ochoa-Luna at: soluna@stlbsa.org or (314) 256-3126

Sincerely,



Fred E. Brown
Director of Training

MIDWAY EXHIBITOR REGISTRATION

UNIVERSITY OF SCOUTING – JANUARY 23, 2010

Fox High School - Arnold, MO
Midway Set-Up: 6:30AM-7:30AM; Midway Hours: 7:30AM-4:00PM

Organization/Company Name _____

Key Contact Name _____

Business Address _____

City, State, Zip _____

Business Phone Number _____

Business E-mail Address _____

Product or Service Description _____

Donation Item(s) for Drawings _____

Chairs (folding) No _____ Yes _____ How Many (1 or 2) _____

Tables (30"W. x 60"L.) No _____ Yes _____ How Many (1 or 2) _____

Electricity Required No _____ Yes _____ (BYO 50' Extension Cord, Grounded)

Other Special Needs _____

Mark X by Your Category & the Circle Events You Will Attend

	<u>POW WOW</u>	<u>U. of S.</u>
<input type="checkbox"/> Not-For-Profit Organizations	No Chg.	No Chg.
<input type="checkbox"/> Commercial Org. (Brochures Only - No Vendors)	\$5.00	\$5.00
<input type="checkbox"/> Commercial Org. (Booth w/Vendors):	\$20.00	\$20.00

TOTAL PAYMENT ENCLOSED \$ _____

Checks are payable to Greater St. Louis Area Council, BSA.

Please mail this form (with payment if applicable) by January 15, 2010 to:

Training Dept. – University of Scouting Exhibitors
Greater St. Louis Area Council, BSA
4568 West Pine Blvd.,
St. Louis, MO 63108-2193