



2009 Spring Recruiting

With exciting summertime activities just a few months away, you are encouraged to invite new boys and their parents to join your troop along with re-inviting former Boy Scouts who did not recharter. Attached is the *New Boy Scout Spring Recruiting Plan*.

Please provide information regarding your troop open house date in March or April. Turn in this form to your District Membership Chairman or District Executive tonight at Roundtable. Flyers will be prepared and delivered to your school. Prospective members can participate in your regularly scheduled troop meeting while your designated Scout Leader talks to parents about their son's membership in your troop.

Your troop can increase the effectiveness of recruiting new Boy Scouts by scheduling a rally featuring a model campsite and interesting activities at a school, church or shopping mall. Your District Executive can provide high adventure surveys to use at the rally.

March or April
Troop Open House Date

Rally Date

_____ Date

_____ Date

_____ Time

_____ Time

_____ Place

_____ Place

_____ Contact name/phone # to be added to flyer

Troop # _____

What school(s) do you want your flyer taken to? _____

Every Scout who gets a friend to join qualifies for the Centennial Recruiter patch featured at the top of this page. Thank you for participating in spring recruiting!

Boy Scout Spring Recruiting Plan

- Appoint a Troop Membership Chairman
- Target 5th and 6th Graders
- Hold a Rally Featuring a Model Campsite and Interesting Activities at a School, Church or Shopping Mall
- Utilize High Adventure Surveys to Obtain Contact Information for New Boy Scout Prospects
- Invite Boys to a Troop Open House
- Make a Personal Phone Call to Parents
- Hold a Troop Open House
- Invite Prospective Members to a Planned Outdoor Activity

Other Recruiting Ideas for Troops

- Peer to Peer Recruiting (Scout Invites a Friend)
- Information in Church Bulletin or PTO Newsletter
- Contact Your DE for a List of Separated Members
- Use Recruiting Tools Featured on www.thescoutzone.org
- Call Webelos from Your Feeder Pack That Did Not Join a Troop
- Recruit in Sunday Schools
- Distribute Boy's Life Mini-Magazines with Troop Information