

For 100 years, Scouting has brought families and communities together to prepare America's youth to live, work, and play with character and integrity.

LEADERSHIP

Being a leader is about much more than being a person in charge.

Leaders see possibilities and inspire others to see them too.

They instill confidence.

And create enthusiasm.

CHARACTER

For a century, Scouting has been helping America's youth find — in themselves and in the world around them — more than they thought possible.

Scouting's goal has been and remains that young men and women will desire to do the right thing...

449 Scouts completed National Youth Leader Training in 2009.

More than 2,000 youth received membership assistance in 2009.

...even if no one is watching.

Millions of adventures.

Countless friendships.

Permanent & enduring life lessons.

This is the legacy of Scouting.



I want the legacy of Scouting to continue!
2010 Friends of Scouting Campaign

Campaign S-10

Unit No. _____

District _____

Name _____

Address _____

City _____

State, Zip _____ Phone (____) _____

E-mail (please print)* _____

My company has a Matching Gift Program. My company is _____

* We do not share our donor list or any contact information of our members and donors

I have already included... I would consider including... the Boy Scouts of America in my estate plans

Cash/Check

(make checks payable to Greater St. Louis Area Council-Boy Scouts of America)

Visa or MasterCard

_____|_____|_____|_____|_____|_____|_____|_____|_____|_____|

EXPIRATION DATE

Pledge — indicate your desired billing option:

One Time (Immediately)

or Month: _____

Quarterly (Immediately, April, July, October)

Monthly (Immediately through December)

Total Contribution:

\$ _____

Paid Now:

\$ _____

Balance Due:

\$ _____

I will support: A Den or Patrol: \$1,184

4 Scouts: \$592

2 Scouts: \$296

1 Scout: \$148

Other: \$ _____

Signature: _____ Date: _____

In every era, and through numerous trends of the past century, Scouting has been steadfast — never straying from five core principles: leadership, character, service, environmental stewardship, and achievement.

SERVICE

The people who have the most profound effect on society are the ones who get involved.

Scouting has a proud history of promoting service to others.

Scouting teaches that there is a virtue in giving unselfishly.



Scouts collected 2.1+ million cans of food during Scouting for Food in 2008.



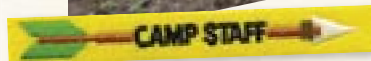
OUTDOORS

- Environmental Stewardship •

Working, playing, and living outdoors... learning to appreciate and respect the world and our place in it — these virtues have been and always will be essential to the Scouting experience.



10,311 youth had an overnight summer camp experience in 2009.

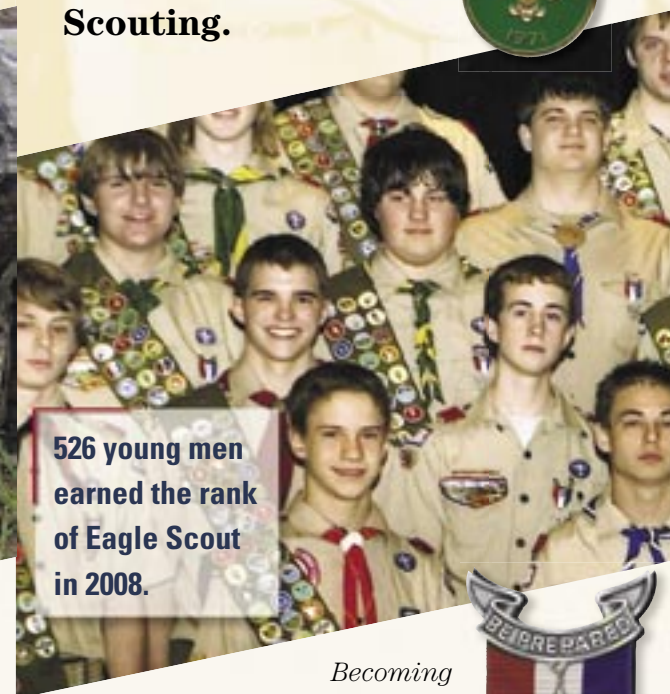


ACHIEVEMENT

Scouting teaches that life isn't about keeping score in terms of money, possessions, or titles.

It's about knowing you did your very best.

Achieve *your* best by supporting Scouting.



526 young men earned the rank of Eagle Scout in 2008.

Becoming an Eagle Scout is just about the only thing you can put on your resume at age fifty that you did at age fourteen — and it still impresses.

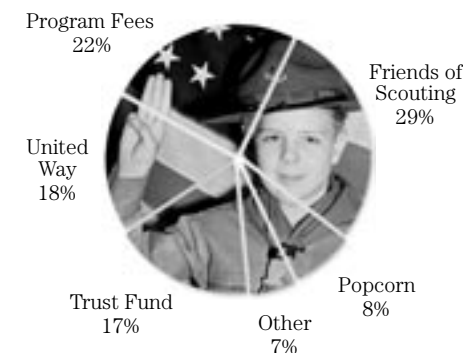
— Randy Pausch, *The Last Letter*, 2008



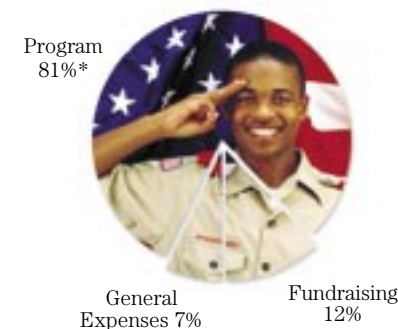
100 YEARS OF SCOUTING
Celebrating the Adventure • Continuing the Journey
BOY SCOUTS OF AMERICA
GREATER ST. LOUIS AREA COUNCIL

www.stlbsa.org

Source of Income



Allocation of Funds



*The standard recommendation for fund allocation is that 65% of every dollar is spent on programs. — Source: Better Business Bureau, www.bbb.org/us/Charity-Standards/

Matching Gift Programs

Increase the power of your gift!

Many employers recognize the value of your contribution and service to Scouting through a matching gift program. Check with your employer or human resources department to see if your gift qualifies.

All gifts are tax-deductible. A tax receipt will be provided for donations of \$25 or more.



BOY SCOUTS OF AMERICA • GREATER ST. LOUIS AREA COUNCIL

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Ritter Service Center • 3000 Gordonville Rd. • Cape Girardeau, MO 63703-5008 • 573.335.3346 • 800.335.3346
Southern Illinois Service Center • 803 East Herrin St., P.O. Box 340 • Herrin, IL 62948-0340 • 618.942.4863 • 888.942.4863