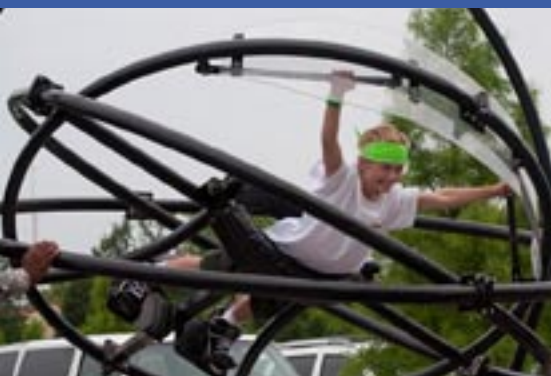


**SCOUTING**  
*builds character*



“Scouting builds much stronger adults because they understand things aren’t just handed to you. It prepares them for life. The things they learn in Scouting, and sense of self-esteem they gain, do great things.”



Law Enforcement  
Explorer Advisor

— Lt. Darla Gray  
St. Louis Metropolitan Police  
Division 3 Watch Commander



**The BSA’s next century begins with YOU!**

More than \$53,000 was allocated to provide financial assistance to Scouts wishing to attend summer camp in 2010. (source: council Campership applications) In 2010, the community received 21,586 hours worth \$450,268 in community service projects by Eagle Scouts and Scouting units. (source: Good Turn for America and independent sector) 9,538 youths had an overnight summer camp experience in 2010. (source: council Camping registrations) In 2009, more than 2.1 million food items were collected by Scouts during Scouting for Food, stocking the shelves of local food pantries in the most critical winter months of need. (source: Scouting for Food summary 2009)

**BOY SCOUTS OF AMERICA • GREATER ST. LOUIS AREA COUNCIL**

In 2009, 500 young men attained Scouting’s highest rank, Eagle Scout. (source: council Advancement Department) 437 young men of character completed National Youth Leader Training (NYLT) in 2010, representing the largest amount of any council in the country. (source: council Training Department) More than 20,000 young people attended ScoutQuest 100, the Greater St. Louis Area council’s celebration of Scouting’s 100th anniversary. (source: council Registration Department)

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Scouting provides positive adult role models to all youth. The Greater St. Louis Area Council provides staff and scholarships, and promises that a financial hardship won’t prevent any youth from joining and participating in the Scouting program.

**Cub Scouts:** boys, first through fifth grade; **Boy Scouts:** boys, ages 11-17; **Venturing:** co-ed, ages 14-20; **Learning for Life** (instructional setting): co-ed, pre-K through high school; **Exploring:** co-ed, ages 14-20

**Scouting’s 2nd Century**



**The next 100 years start here...**

**SCOUTING**  
*lasts a lifetime*

“Scouts teaches about life and helped to make me who I am.”

By 14, Tom was already an Eagle Scout with 62 merit badges on his sash (41 more than required).

He credits those many badges as a diverse life education in everything from “legumes and forage crops to railroads.”



Eagle Scout

— Dr. Thomas F. George  
University of Missouri-St. Louis  
Chancellor, Professor of Chemistry & Physics

**... with you!**

For 100 years, Scouting has been the nation’s foremost youth program of character development and values-based leadership training. Entering its second century, Scouting is more relevant than ever. The Scouting program produces what our nation needs the most: men and women of good character, trained to be good leaders and citizens.





The themes of leadership development, service to others, mentoring, positive adult role models, family participation, teamwork, career planning, goal setting, exposure to careers and hobbies translate throughout all our programs. Our members are exposed to all areas in order to deal with the complexities of today's society.



"I am very much looking forward to Webelos so I can go camping more often."  
— Ruben Wagner, 9  
Bear Cub Scout, Pack 147  
aspiring artist & Eagle Scout



"Many decisions I make, I think about the Scout Oath and Law. Is this what I should be doing?"  
— Joel Koesterer, 16  
Life Scout, Troop 116  
Order of the Arrow



"I have really grown as a leader this past year."  
— Allison Smith, 18  
Venturer, North Star District  
Venturing president



"Above all else, know who you are. The work ethic of my father and the core values of my mother were always reinforced through Boy Scouts.  
When you're serving in a leadership role, you understand the importance of serving. My biggest job is serving our people well and putting others' interests before my own."  
— David Steward  
World Wide Technology Founder, CEO

Our youth are inspired to become engaged, responsible, and contributing members of the communities in which they live. Scouting has — from its inception — been deeply rooted in the concept of doing for others. Scouting encourages young people to recognize the needs of others and take action accordingly.

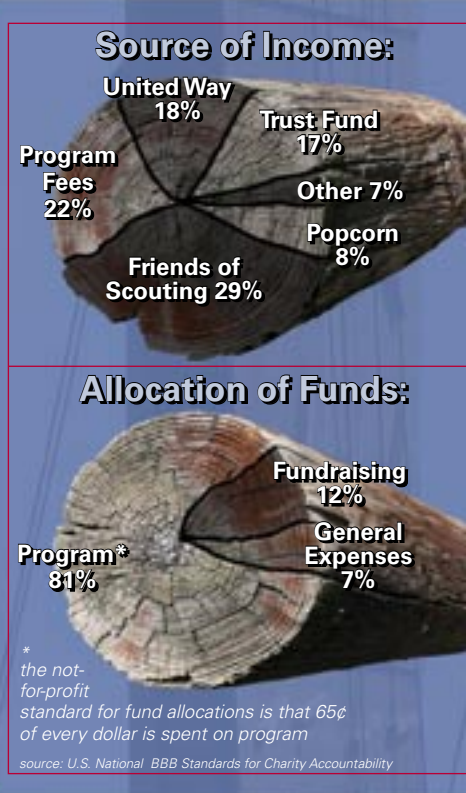


"Young people today need many skills to succeed in today's environment. In higher education, we know that successful students possess a strong character, the ability to lead, and the discipline to set and achieve challenging goals.  
The Scouting program assists young people in developing these attributes. Scouting builds a foundation that people can rely on for a lifetime."  
— Dr. Ken Dobbins  
Southeast Missouri State University, President

The same principle applies when supporting the Scouting program.

Your gift helps to continue all programs of the Greater St. Louis Area Council.

These gifts allow us to provide Scouting programs with purpose and integrity.



**Matching Gift Programs**  
Increase the power of your gift!  
Many employers recognize the value of your contribution and service to Scouting through a matching gift program. Check with your employer or human resources department to see if your gift qualifies.

The Greater St. Louis Area Council—Boy Scouts of America is a United Way Agency.

All contributions are tax deductible.

### I want to support Scouting's 2nd Century!

#### 2011 Friends of Scouting Campaign

Unit No. \_\_\_\_\_

District \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State, Zip \_\_\_\_\_ Phone (\_\_\_\_) \_\_\_\_\_

E-mail (please print)\* \_\_\_\_\_

My company has a Matching Gift Program. My company is \_\_\_\_\_

I will support:  A Den or Patrol: \$1,184  
 4 Scouts: \$592     2 Scouts: \$296     1 Scout: \$148     Other: \$ \_\_\_\_\_

Cash/Check (make checks payable to Greater St. Louis Area Council—Boy Scouts of America)

Visa or  MasterCard / / /  EXPIRATION DATE

Pledge — indicate your desired billing option:  
 One Time (immediately) or Month: \_\_\_\_\_  
 Quarterly (immediately, April, July, October)  
 Monthly (immediately through December)

Total Contribution: \$ \_\_\_\_\_  
Paid Now: \$ \_\_\_\_\_  
Balance Due: \$ \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_